



Summary of Qualifications

Creative Designer/production artist with extensive experience in print and web media. Including branding, corporate Identity, advertising, etc. Also adept at motion graphics, video titling and editing. Multiple platform and software capability.

Experience

Currently Freelance and Consulting, San Francisco Bay Area

Current Projects/Clients:

Design and production for Demand by Design, San Jose, CA. Annual Reports, product catalogs, website design, info-graphics, Powerpoint presentations. Tradeshow and exhibition graphics. Email Marketing. Huawei Technologies, Inc., Infracore, Jumio.

Design and production for Marketing a la Carte. Benicia, CA. Projects include book production, branding, website design, and collateral for presentation support. Clients include NCPGA (Pro Golf Association, Northern California), John Burton Foundation, Ole Health Foundation.

Art Director/Senior Designer/Production Specialist • Submerge.com, Napa CA • 2007-2010

Created and designed websites for wineries and other local businesses. Trained customers in maintenance and updates of websites after turnover. Also designed collateral advertisements and marketing materials, including magazines, brochures, labels, Powerpoint presentations and posters. Also performed photo enhancement and retouching for these items when necessary. Supervised projects from inception to completion, including website testing and pre-press for print and collateral.

Designer/Consultant • Bechtel Corporation, San Francisco CA • 2000-2007

Designed advertisements and marketing materials and project proposals, magazines, brochures and posters for print and web media. Including websites, landing pages and banners. Performed digital pre-press production and troubleshooting for printed materials. Lead designer for Bechtel's annual business meetings, including art direction for presentations and video graphics.

Senior Designer • OfficeDepot.com. San Francisco, CA • 1999-2000

Provided design and art direction for OfficeDepot's first ecommerce website. This included landing pages, product description pages and banner ads. Performed digital pre-press production and troubleshooting for printed materials.

Senior Designer • Bechtel Corporation, San Francisco CA • 1990-1999

Created logos, icons, and illustrations for internal and external publications and project proposals, including reducing complex schematic drawings into simplified technical illustrations. Designed video screens for Bechtel's in-house video network. Performed photo enhancement and retouching. Assisted in desktop publishing projects.

Designer/Illustrator (Freelance) • Broderbund Software, San Rafael, CA • 5/1990-10/1990

Designed electronic illustrations for software clip-art collection (Print Shop Deluxe).

Designer/Production Artist • Dupuch Publications

Designed for magazines and books for publishing company. Prepared all for print, including production, pre-press and press checks.

Education

The Art Institute of Pittsburgh

The Art Institute of Houston (Associates Degree-Visual Communication)

Honors/Awards

Award of Excellence for Computer-Generated Illustration; 1994 IABC Silver Six Awards Award of Merit for Marketing Communications Design; 1994 IABC Silver Six Awards Award of Excellence for Conceptual Photography/Illustration; 1993 IABC Gold Quill Awards